

WORKSHOP DETAILS

IMPACTING COMMUNITY

"Empowering Local Leadership for Indiana Soil and Water Conservation"

November 30th & December 1st, 2012
at Santa's Lodge, Santa Claus

Accommodations

Please make your individual hotel reservations directly with Santa's Lodge (it is not included with the workshop fee.) 20 sleeping rooms for Friday night are being held under the block "SWCD Leadership Institute" through **11/14/12** on a 1st come, 1st serve basis (\$89.99/night plus tax).

Contact information: 91 West Christmas Boulevard, Santa Claus, IN 47579. (812) 937-1902.

Itinerary (all times Central, so 12:45PM CST is 1:45 EST/"Indianapolis" time)

Friday, November 30th (all times CST)

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|----------|---|
| 12:45 PM | Registration Opens, Conference Room (by the lobby), Santa's Lodge |
| 1:15 PM | Impacting Community Workshop Begins (<i>Spouses & guests interested in answering letters to Santa please meet in lobby</i>) |
| 4:45 PM | Workshop Adjourns |
| 5:15 PM | Buffet Dinner, St. Nick's Restaurant, Santa's Lodge |
| 6:15 PM | Leave for Dr. Ted's Musical Marvels (11896 S US 231, Dale) |
| 6:45 PM | Begin Museum Tour at Dr. Ted's |
| 8:00 PM | Head to Land of Lights, Lake Rudolph Campground (78 N. Holiday Blvd., Santa Claus) |
| 9:15 PM | Refreshments, St. Nick's Restaurant, Santa's Lodge |

Saturday, December 1st

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| 7:30 AM | Buffet Breakfast, St. Nick's Restaurant, Santa's Lodge |
| 8:00 AM | Workshop Reconvenes |
| 12:00 PM | Workshop Ends |

During the workshop, spouses and guests may visit a variety of local attractions. This is also the kick off weekend for Christmas Celebration, an annual special event, so there will be even more to do!

Local Websites & Information

- Santa Claus Visitor Information: www.santaclausind.org/
- Santa's Lodge & St. Nick's Restaurant: www.santaslodge.com/
- Land of Lights: www.santaclauslandoflights.com/
- Dr. Ted's Musical Marvels: <http://www.drteds.com/>
- Santa Claus Museum: <http://www.santaclausmuseum.org/>

For more information:

- Laura Fribley, ISDA District Support Specialist
lfribley@isda.in.gov or 812-595-5641
- Nathan Stoelting, ISDA District Support Specialist
nstoelting@isda.in.gov or (812) 320-9873



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"Letters to Santa": Special Opportunity for Spouses

For interested spouses and guests while the workshop is in session: each year, thousands of letters pour into the town of Santa Claus, Indiana, from children all over the world in hopes of getting a response from Santa. On average, 11,000 letters are sent to the Santa Claus Museum each year and are answered by "Santa's Elves." If you want to be one of Santa's Elves this year, please meet in the lobby Friday when the workshop begins. Join in the tradition that's been bringing joy since 1914!

Directions to Santa's Lodge

From the east: take I-64 W to exit 63. Turn left onto IN 162 S, towards Santa Claus. Go 7 miles and turn right onto Christmas Blvd/162. Drive 0.8 miles and Santa's Lodge will be on your left.

From the west: take I-64 E to exit 57A, towards Dale (US 231 S). Drive 5.8 miles and exit towards Santa Claus/IN 162/Christmas Blvd. Turn left (east) onto IN 162. Drive 2.9 miles and Santa's Lodge will be on your right.

Directions from Santa's Lodge to Dr. Ted's

Turn left onto Christmas Blvd/IN 162 W. Drive 2.9 miles and merge onto US 231 N. Drive approximately 6 miles and turn right onto CR 1200S (look for 1200S immediately after you cross over I-64 and it's your 1st right). At the stop sign, go left. Go approximately 0.1 miles and turn right onto the lane leading to Dr. Ted's.

Directions from Dr. Ted's to Land of Lights

The Land of Lights is at Lake Rudolph Campground. After Dr. Ted's, get back on US 231 S. Drive approximately 6 miles and exit towards Santa Claus/IN 162/Christmas Blvd. Turn left (east) onto IN 162. After approximately 3.1 miles, at a caution light, turn left on IN 245 N. Go approximately 0.2 miles and turn right into Lake Rudolph Campground.

Directions from Santa's Lodge to Santa Claus Museum

Turn right onto Christmas Blvd/ IN 162 E. After approximately 1 mile IN 162/ IN 245S split. Stay on IN 245S. Drive 0.2 miles slowly and Museum will be on your right. Enter through the pillars with the deer on top of them.

- ***Please bring your Business Plan! We will use it during the workshop.***
- ***Register now through November 24th***

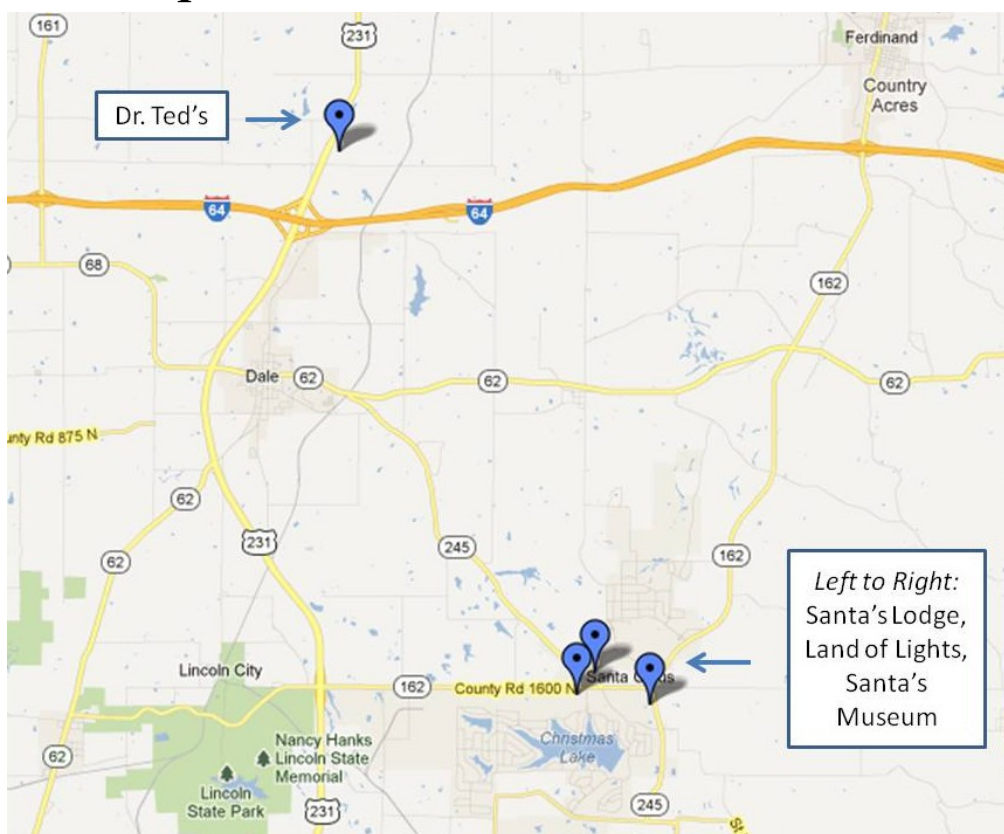


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Area Map



Additional Local Attractions and Shopping

- Santa Claus Post Office– stop by to receive the famous Santa Claus postmark during the Christmas season! (begins December 1st)
- Santa Claus Christmas Store– shop at this gigantic store boasting over 5,000 ornaments, plus Christmas gifts, fudge, decorations and collectibles!
- Santa's Candy Castle- indulge yourself with a selection of gourmet confections
- Holly Tree Christmas and Seasonal Shop: carries a wide selection of Christmas ornaments, many of which can be personalized at no extra cost.
- Santa Claus Museum– buildings dating back to 1856, & the 1935 Santa Statue
- Nearby St. Meinrad: Saint Meinrad Archabbey– 1 of only 2 archabbey in the US
- Abraham Lincoln Attractions (e.g. Lincoln Boyhood National Memorial & Lincoln State Park)- please visit www.indianasabelincoln.org/

For the second year in a row, the town of Santa Claus is a finalist in the 2012 Best of the Road Rally sponsored by USA Today and Rand McNally for "Most Fun" small town in America.

